UNIVERSITY of BRADFORD

Module Details

Module Title	Corporate Social Responsibility
Module Code	SIB7505-A
Academic Year	2024/5
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours

Type	Hours
Tutorials	11
Lectures	12
Directed Study	77

Availability

Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims

1. To develop your theoretical understanding of organisational activities and the complexities that arise in the management of sustainability, business ethics, and CSR as a consequence of the interrelationships that exist between them.
2. Develop your competence in a range of analytical and personal skills to enable you to make an effective and immediate contribution to the performance of an organisation in terms of sustainability, business ethics, and CSR.
3. Develop your critical awareness of the current issues affecting sustainability, business ethics, and CSR.

Outline Syllabus

Sustainability, Corporate Social Responsibility, triple bottom line, Stakeholder Theory, ethical issues in relationships between firms and their stakeholders (e.g. shareholders, customers, employees, suppliers, civil society organisations and governments), traditional and contemporary ethical theory, ethical decision-making, CSR- and Sustainability-related tools and techniques within organisations (e.g. codes of conduct and non-financial reporting), 'management capture' of corporate responsibility, corporate responsibility practice, ethics and responsibility in large and small and medium enterprises.

Learning Outcomes

Outcome Number	Description
O1	1a. Explain the diverse contemporary meanings of the concepts of 'Corporate Social Responsibility', 'sustainability' and 'stakeholder'. 1b. Critically appraise and synthesise different theoretical approaches to ethics, ethical decision-making and corporate responsibility practice. 1c. Demonstrate familiarity with a range of business and management tools and techniques that can support ethical business conduct and engagement with business stakeholders.
O2	2a. Identify ethically problematic situation in various areas of business practice from the perspectives of different social actors and business stakeholders using appropriate theoretical models, frameworks and decision support techniques. 2b. Design strategies to address ethically problematic situations in business practice and create plans for the implementation of these strategies through the application of appropriate theoretical models, frameworks and decision support techniques.
O3	3a. Effectively communicate complex ideas relating to ethics, Corporate Social Responsibility and sustainability theory and practice, both orally and in writing. 3b. Identify and critically appraise the literature relevant to ethics, Corporate Social Responsibility and sustainability theory and practice.

Learning, Teaching and Assessment Strategy

The delivery of the module will be through blended lectures, seminars and direct study. The blended approach will combine online lectures, seminars and face to face on-campus teaching. Knowledge will be disseminated to you in a combination of formal lectures (LO 1a, 1b and 1c), group discussions of academic research articles and practical case studies (LO 1a, 1b, 1c, 2a, 2b, 3a and 3b) and directed reading (LO 1a, 1b, 1c, 2a, 2b, 3a and 3b). This will be supported by the use of the VLE.

Formative assessment and oral feedback will be given to you during seminars. Written feedback will be given via assessment of individual coursework. Assessment for this module will take the form of an individual piece of coursework that will test all of the learning outcomes shown below (LO 1a, 1b, 1c, 2a, 2b, 3a and 3b). ESD is explicitly covered in this module.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework - Written	Individual assignment (2000 words)	100%

Reading List

To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:
This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.