

Module Details	
Module Title	Principles of Responsible Management and Practice
Module Code	OIM4013-B
Academic Year	2024/5
Credits	20
School	School of Management
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Lectures	24
Tutorials	24
Directed Study	152

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Academic Year

Module Aims
<p>This module introduces students to the concept of responsible business enterprise and the approaches, techniques and organisational self-assessment frameworks (PRME/Global Compact/Three Pillars of sustainable development) influencing and underpinning its development.</p> <p>More broadly the module will consider the management challenges associated with ensuring such enterprises achieve their performance objectives in a sustainable global environment. In doing so, students will explore sustainable organisational performance through interrelated concepts such as; strategy, best practice/fit and techniques and frameworks for self-assessment gaining a contextual understanding of the organisational challenges in meeting both regulatory and voluntary social and environmental responsibilities.</p> <p>Students will explore organisations through a range of theories including, organisation behaviour and design, operational management, leadership and ethics, ensuring they understand the factors influencing and underpinning their successful development. Furthermore, the module will introduce students to the concepts of corporate social responsibility and in doing so explore the role of government in facilitating and/or inhibiting responsible enterprise. Issues of ethical and strategic leadership and the impact of technology, data and ethics and globalisation will also be considered in this context.</p>

Outline Syllabus

To access the current reading list for this module, click on the reading list link in your Canvas site. You can also find this module on our Reading List database, Talis Aspire: <https://bradford.rl.talis.com/index.html> The outline syllabus gives you an indication of which topics you will study. This information may be subject to change, so please keep a record of any module announcements regarding changes from your Module Tutor, from Canvas, or by electronic communication.

- The fundamentals of responsible management
- Organisational structures, functions and processes
- The levers of management: people, systems and processes and how these can influence individual and organisational performance
- Pressures for ethical operations and Corporate Social Responsibility
- Environmental strategies to innovate, create value and build competitive advantage
- Best practice policies for managing sustainability in operations
- Environmental management & performance management systems
- Overview of EFQM framework and frameworks for self-assessment
- Tools, techniques and best practice -an applied session
- Leadership and the ethical organisation
- Technology and data
- The impact and future of globalisation on the organisation and its operating practices.

Learning Outcomes

Outcome Number	Description
01	Identify and evaluate the structures, functions and processes of organisations, with reference to the impact of internal and external factors (eg relevant corporate strategies, the roles of individuals and the implications of technology).
02	Understand the drivers and barriers of sustainable business and sustainable development and evaluate the tools, techniques and frameworks used to enhance sustainable business and development.
03	Understand the important role of citizens and managers in the 21st century and the impact of their choices and decisions in relation to sustainable business and consumption.
04	Apply responsible management theories to generate alternative decisions and formulate creative, ethical solutions to business challenges.

Learning, Teaching and Assessment Strategy

Lectures will be used to introduce key theoretical principles, practices and techniques related to responsible enterprise. Student experience will be enriched by inviting industry experts to guest lecture on specific areas of responsible enterprise, principles of management and their wider initiatives towards sustainable development. Students will be expected to take responsibility for their learning in advance and participate in class plenary discussion of organisational case studies. During the seminar time, participation in group activities and plenary discussions will embed learning in relation to theory, research and best practices in the subject area.

The summative assessments will assess against learning outcomes as follows; ASSESSMENT ONE: LO1, LO2, LO3, LO4 will be assessed through the Assessment One Students are required to produce a group presentation applying six United Nations Sustainable Development Goals to an organisation of their choice - providing a critical discussion around the extent to which they can be seen to be responsibly aligning their strategies and operations to these principles. Students must also provide a further discussion around what strategic actions this organisation could take to further advance broader societal goals, with an emphasis on collaboration and innovation. Students need to submit a recorded group presentation for the assessment. Group members for the presentations will receive a shared group mark, which may be individually adjusted according to individual contributions.

ASSESSMENT TWO: LO1, LO2, LO3, LO4 will be assessed through the Critical Evaluation Coursework (Assessment 2) Assessment 2 is an individual coursework in which students are required to identify and critically analyse a relevant case study organisation. Specifically, students will be expected to carry out the following activities:

To carry out a literature review on what the drivers/barriers to implementing sustainability are for businesses in general.

Study the current sustainability practices in the case study company.

Outline recommendations on how the chosen organisation can overcome the barriers.

Discuss the role of managers in overcoming the barriers.

Feedback will be given for both elements of the assessment in accordance to the Faculty of Management, Law and Social Sciences required standards. Students will also have the opportunity to gain formative feedback on their presentation material and proposed delivery. The formative session is timetabled and takes place several weeks prior to the final presentation. Formative assessment for Assessment Two will be in the form of a 300 word plan, outlining the plan of the summative assessment 2, indicating the key discussions, areas of literature and an overview of the key arguments to be included in the final submission.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Presentation	Group poster presentation applying UN Global Compact sustainability goals to an organisation of choice (15 Mins)	40%
Summative	Coursework - Written	Case Study Report relating to an organisation relevant to chosen discipline/sector	60%
Formative	Presentation	A1: Opportunity for formative feedback on poster material and proposed delivery	N/A
Formative	Coursework - Written	A2: Plan (up to 300 words) of case study report indicating the key discussions, areas of literature and an overview of the key arguments to be included in the final submission.	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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