UNIVERSITY of BRADFORD

Module Details

Module Title	Beginning Midwifery Knowledge 2: Public Health
Module Code	MID7502-B
Academic Year	2024/5
Credits	20
School	School of Allied Health Professions and Midwifery
FHEQ Level	FHEQ Level 7

Contact Hours

Type	Hours
Lectures	20
Tutorials	8
Directed Study	10
Independent Study	150
Seminars	12

Availability

Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims

The aim of this module is to explore public health, it's promotion and the knowledge and skills that underpin universal pesonalised midwifery care for families during the complete childbearing period.The module also supports your exploration of the wider context of public health relating to individual beliefs within social and cultural contexts.

Outline Syllabus

Interprofessional communication skills, digital literacy, contemporary public health agenda and government policy, behavioral change models, principles health promotion. Determinants of physical, emotional, and psychological health and wellbeing, culturally appropriate personalised care. Approaches to holistic care. Relating body systems to health promotion and protection, minor disorders of pregnancy. Health inequalities and diverse populations, unconscious bias.

Learning Outcomes

Outcome Number	Description
O1	Demonstrate critical insight of the principles of interprofessional communication and information sharing in relation to public health, including the utilisation of digital technologies.
O2	Apply a critical understanding of the role of the midwife in promoting the public health agenda considering the impact of professional, political and ethical principles on personalised care.
O3	Critically explore the impact of health inequalities of women and families holistic health and wellbeing.

Learning, Teaching and Assessment Strategy

Teaching and learning will be supported by a hybrid approach that utilises synchronous and asynchronous lectures and seminars to explore and develop theoretical knowledge, critical thinking and shared professional knowledge (LOs 1, 2, 3). Problem based learning will support exploration and application of knowledge to the professional context. Case studies, seminars and workshops will support the application of theory to practiceand shared learning (LOs 1, 2, 3). Digital literacy will be developed through a group progect and presentation. You will have the opportunity for peer feedback on your group presentation to inform your summative presentation. Formative feedback on summative work will be available from your personal academic tutor (PAT). Directed learning will support consolidation of key concepts and theory, including anatomy and physiology.

The assessment will enable you to demonstrate knowledge and understanding of the subject areas and their application to midwifery practice. The presentation will enable you to demonstrate knowledge of the midwifes contribution to the public health agenda (LOs 2,3). This submission will be supported by a written assessment detailing creative solutions to the challenge of disseminating public health messages, exploring how resource can be communicated using any range of medium (LO 1). Development of your summative assessments will be supported by formative work. As part of your PBL group you will develop a PBL Enigma on a chosen area of public health and present this to your peers for feedback (LOs 1, 2, 3,). This task will support the development of underpinning knowledge for both summative assessments. Assessment support will be available from your personal academic tutor (PAT) as well as formative opportunity to assess knowledge.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Presentation	Presentation of area of public health	50%
Summative	Coursework - Written	Essay (1000 words)	50%
Formative	Presentation	Development of a PBLEnigma - presentation to peers for feedback (PBL Group) (30 minutes)	N/A
Formative	Not assessed	PAT support and feedback on formative work in preparation for summative submission.	N/A

Reading List

To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html