

Module Details	
Module Title	Progression to DBA Research Stage
Module Code	MAL8012-D
Academic Year	2024/5
Credits	40
School	School of Management
FHEQ Level	FHEQ Level 8

Contact Hours	
Type	Hours
Directed Study	400

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
To present and defend an advanced research proposal incorporating an introduction and justification for the study, critical engagement with current research at the forefront of business and management studies, a clear and advanced research methodology, and clear contributions on how this research will create new knowledge, advance business/ management theory and management/ organisational practices.

Outline Syllabus
Writing a DBA level extended research proposal that will generate original empirical research and make a key contribution to business/management theory and management/organisational practices;Effective verbal presentation to a panel consisting of the DBA Director of Studies and an independent internal assessor;Effectively answering questions and engaging in discussion during a viva and learning from critical comments.

Learning Outcomes	
Outcome Number	Description
01	Create and interpret new knowledge through original research and advanced scholarship; to extend the forefront of business and management studies
02	The systematic acquisition and understanding of a substantial body of knowledge which is at the forefront of business and management studies and organisational/management practice
03	Conceptualise, design and implement a research project for the generation of new knowledge and understanding at the forefront of business and management studies
04	A detailed understanding of applicable research techniques and advanced academic enquiry
05	Make informed judgements on complex issues and clearly communicate ideas, findings and conclusions to specialist and practitioner audiences
06	Write and defend a detailed research proposal that will generate original empirical research and new knowledge to advance business and management studies and organisational/management practice

Learning, Teaching and Assessment Strategy
<p>The learning and teaching strategy involves tutorials, meetings with and feedback from supervisors, and self-directed study. It draws on all the learning outcomes (above) and is based on applying the advanced and comprehensive research knowledge learned throughout the taught Executive DBA programme modules. You will write a comprehensive research proposal utilising the appropriate methodology and methods and data analysis. You will show that you can situate your work in the relevant research philosophy and critically engage with current research at the forefront of business and management studies. The teaching strategy is based on formative feedback in face to face meetings with supervisors and independent study.</p> <p>The assessment will be a viva/transfer panel presentation and interview and a 7,000 word extended research proposal for the Progression to DBA Research Stage. You will present your research proposal to a panel consisting of the DBA Director of Studies, an internal assessor and your supervisors. The presentation is assessed by the internal assessor and the DBA Director of Studies, and will be graded as a pass or fail. You will receive written feedback from the DBA Director of Studies and then resubmit your 7,000 word research proposal which will be assessed (with 100% weighting). If you are deemed not to have met the standard required then they will exit the programme with a Postgraduate Certificate in Management Research.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Examination - oral/viva voce	Presentation and discussion of research, disciplinary, and methodological issues	0%
Summative	Coursework - Written	Extended Research Proposal	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

© University of Bradford 2024

<https://bradford.ac.uk>