

Module Details	
Module Title	Final Year Business Project
Module Code	HRM6013-D
Academic Year	2024/5
Credits	40
School	School of Management
FHEQ Level	FHEQ Level 6

Contact Hours	
Type	Hours
Independent Study	358
Practical Classes or Workshops	24
Project Supervision	9
Tutorials	9

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Academic Year

Module Aims
<p>To further develop the practical business and management research methodology skill and consolidate learning across the degree programme by producing an individual final year project that engages students in a significant piece of in-depth research and writing. The project creates an opportunity for you to apply the concepts, techniques and skills acquired during the previous stages of your degree to solve a business and management challenge or create a new business opportunity emphasising the responsible management principles, ethics and sustainability.</p>

Outline Syllabus

1. Introduction to business and management research and its process.
2. Literature search and literature review.
3. Formulating problem statement.
4. Introduction to principles of responsible management.
5. An overview of Research Design (ontology, epistemology, philosophy, methodology and methods).
6. Introduction to qualitative method and its associated data collection strategies.
7. Qualitative and quantitative data analysis.
8. Ethics in research.
9. Communicating research.
10. Independent learning within any area of Management relevant to your degree.

Learning Outcomes

Outcome Number	Description
01	Understand the epistemological position and methodological approaches adopted by the business and management researcher.
02	Critically evaluate the literature and define a problem statement in a relevant area in conjunction with principle of responsible management, ethics, and sustainability.
03	Apply appropriate theory or concepts to frame the research project.
04	Produce a proposal for a successful research-based project.
05	Remain informed of the ethical implications of the project.
06	Apply contemporary investigative, analytical, innovative and creative-thinking skills to derive recommendations or solutions for the problem.
07	Produce an original report in form of dissertation to document the project.
08	Apply project management and communication skills.

Learning, Teaching and Assessment Strategy

Through a combination of workshops, tutorials, and the support of a project advisor, you are expected to undertake a research project in order to produce two individual written works - i.e. project proposal and dissertation, in an area relevant to your degree programme, through the application of the appropriate methodology as well as analytical, project management and communication skills (LO:1 to 8). In the contact sessions, you will be asked to take an active role by contributing to large and small group discussions as a means of further developing your ideas and co-learn. (LO:5 to 8).

The project proposal and final dissertation assess all the module learning outcomes. (LO:1 to 8).

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework - Written	Individual Coursework - project proposal 1500 words	15%
Summative	Dissertation or Project Report	Individual Project 7500 words	85%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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