

Module Details	
Module Title	Consultancy Skills and Practice
Module Code	HRM5018-B
Academic Year	2024/5
Credits	20
School	School of Management
FHEQ Level	FHEQ Level 5

Contact Hours	
Type	Hours
Directed Study	167
Practical Classes or Workshops	33

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims
<ol style="list-style-type: none"> <li>1. To develop a detailed understanding of the principles of good consulting practice.</li> <li>2. To provide participants with an understanding of the skills required in management consulting professional environment.</li> <li>3. To prepare students to apply programme learning to businesses and organisations through consultancy projects.</li> </ol>

Outline Syllabus
Management consultancy - an introduction; The principles of selling; The start of the assignment; The skills of the consultant - research; The skills of the consultant - analysis; Exploring and refining a project; Choosing and planning interventions; Implementation of consultancy solutions; Understanding clients' needs and perspectives; Ethics and responsible management in consultancy.

Learning Outcomes	
Outcome Number	Description
1	Explain the principal academic theories in management consulting and the dominant professional practices of management consultants.
2	Assess and critically evaluate the effectiveness of different consulting interventions.
3	Apply knowledge, analytical and research skills to analyse business problems and scenarios for effective project delivery.
4	Demonstrate progress in the development of professional competencies and qualities associated with successful consulting interventions.

Learning, Teaching and Assessment Strategy
Module delivery will be through interactive workshops. Student learning will be directed, supported and reinforced through a combination of short lectures, practical skills sessions, simulations, case studies, small group sessions, experiential learning and guided private study. These will be supplemented by web-based learning and self-directed learning to support each topic with further information and additional materials supplied on the virtual learning environment (VLE). Formative assessments and opportunities for feedback are built into seminar activities and will allow for monitoring progress and support the development of each student's personal development portfolio.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Dissertation or Project Report	3000 words: Group consultancy report. SUPPLEMENTARY if required: 1500 words individual reflective assignment	70%
Summative	Coursework - Written	1000 words: Individual reflective account	30%

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*