



UNIVERSITY of
BRADFORD

Faculty of Management,
Law & Social Sciences



The Executive

MBA IN DUBAI



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WHY STUDY THE EXECUTIVE MBA IN DUBAI?

The Executive MBA in Dubai is your opportunity to enhance your personal and professional development and challenge yourself at the forefront of business thinking at a triple-accredited business school.

ADVANCE YOUR CAREER

If you're looking to change your career, boost your salary, progress in your career or start a business, this globally recognised qualification will help you develop a more holistic understanding of business, enhancing your critical and strategic thinking and building your confidence in making top-level business decisions.

PERFORM MORE EFFECTIVELY

This practical and applied MBA programme is aimed at professionals with at least three years' work experience at middle or senior management level, who wish to further their leadership expertise and skills required for an increasingly competitive and dynamic business environment.

SEE THE BIG PICTURE

We focus on big picture thinking, leadership, innovation and creativity, ensuring that students can bring immediate value to their organisations as well as to their own career development and aspirations.

LEARN TO THINK CRITICALLY

You will be exposed to a wide range of business disciplines and issues, changing your functional approach to work and helping you to demonstrate a systematic and critical understanding of management matters.

FLEXIBLE LEARNING

The MBA has been developed to reflect the changing nature of management in today's complex organisations, and to address the issues senior managers and executive teams face. Students have the chance to learn alongside practising managers from many of the world's leading companies, gaining valuable professional insight into contemporary management topics across a range of industries and sectors.

DBA STUDY

After successfully completing your MBA, you will automatically receive a conditional offer to study our DBA. We have delivered our DBA for over 17 years. Our DBA students work at senior management level, and take the DBA to build on their MBA. Most participants wish to obtain a Doctor's title to advance their professional career or simply to gain a deeper understanding of their chosen subject area.

"The Bradford MBA stood out for me because I could do the Management Project on my own company rather than a purely theoretical dissertation. I learned something new every day that I could introduce in my own workplace."

**ANDREW BROOMHEAD,
DISTANCE LEARNING MBA**



Ranked
TOP 10
in the world

FT ONLINE MBA RANKINGS 2019

WINNER

of Forbes Middle East
Higher Education
Award 2019 for
Technological Innovation

45 YEARS

of MBA teaching -
our first MBA was
launched in 1974

No.1

in the world for
Value for Money

FT ONLINE MBA RANKINGS 2019

96%

of research is world-leading,
internationally excellent or
internationally recognised

RESEARCH EXCELLENCE
FRAMEWORK (REF) 2014

One of an elite group of
business schools across
the world to be

**TRIPLE
CROWN
ACCREDITED**

EQUIS, AMBA & AACSB



No.4

in the world for
Career Progression

FT ONLINE MBA RANKINGS 2019



SCHOLARSHIPS

available to
self-funded students

TOP 10

in the world

CEO MAGAZINE GLOBAL
ONLINE MBA RANKINGS

University of Bradford
formed in

1832

as the Bradford
Mechanics Institute

Over

50 YEARS'

experience building
real business
connections



A LEADING BUSINESS SCHOOL

The University of Bradford School of Management has provided world-class research and highly-ranked innovative business and management education since 1963.

The School, within the Faculty of Management, Law and Social Sciences, is one of an elite group of business schools across the world with the 'Triple Crown' of accreditations (EQUIS, AMBA and AACSB). The School is also recognised by the Financial Times as a top university business school.

We are a founding member of AMBA and gained accreditation in 1970. We provide engaging and innovative teaching and incorporate highly applied, relevant research into our programmes, developing our students into valued professionals who will make a difference to the world of business and law.

OUR EXECUTIVE MBA PROGRAMME

Our MBA programme launched in the UK in 1974 and in Dubai in 1996, in collaboration with a number of well-established consortium members including Emirates Airline, Dubai Police, ENOC, TECOM and Dubai.

The program is accredited by the Knowledge and Human Development Authority (KHDA) in Dubai and the qualification can be certified by Ministry of Foreign Affairs.

There are more than 3,500 Bradford MBA graduates across the Middle East, including over 600 in the UAE.

Our graduates work in a variety of roles including:

- Vice-president at Emirates Airlines for Market Revenue
- Chief Technology Officer at Dubai Holding Group
- Senior Vice-President at Emirates Airlines for Airline Partnerships and Market Revenue
- HCM Strategy Leader at Oracle - ECEMEA Region
- Senior Vice-President of Business Technology Solutions for Emirates Group
- President and Global Head of FSS

The Executive MBA in Dubai is based at the University of Bradford's Regional Hub in Knowledge Park. The facility was opened in 2009 by Mr Imran Khan, former Chancellor of the University, and the 22nd prime minister of Pakistan.



ABOUT THE EXECUTIVE MBA IN DUBAI

The Executive MBA in Dubai will provide you with the strategic, financial and people skills you'll need to progress and perform effectively at senior levels. The programme combines management theory with real business application and from day one you'll be able to apply new knowledge and skills in your workplace. You will develop a broad foundation of knowledge in core modules, focus your studies around a particular sector or discipline in elective modules.

Core modules are taught at our state-of-the-art facilities in Dubai Knowledge Park. The flexibility of our MBA allows you to study certain option modules in Bradford, Toulouse (one module) and online through Distance Learning. All modes use the same platform but deliver it in different ways to maximise the impact. This provides you with excellent and lasting networking opportunities both during and after your MBA.

Teaching for core modules is available as block teaching over Thursday, Friday and Saturday, 9:00 - 18:00. The teaching blocks are spaced a minimum of five weeks apart, going up to nine weeks in some instances to accommodate public holidays. If you are unable to make a weekend you can study the module online, anywhere in the world. Our refreshed MBA has been designed with your future employability in mind and we continue to work with major employers on our MBA Advisory Board and International Advisory Board to ensure our syllabus deals with contemporary issues.

STRONG LINKS WITH LOCAL BUSINESS

The Executive MBA in Dubai is certified by the Knowledge and Human Development Authority (KHDA), and will provide you with a world-class qualification recognised by employers both locally and globally. Our students in Dubai also benefit from particularly strong links with local businesses, and they join an influential network of over 500 alumni in Dubai and business professionals in the UAE region.

PROGRAMME KEY FACTS

Start date:	September
Mode of delivery:	Part-time
Programme duration:	2 years
Typical tutorial class size:	25
Average work experience:	10 years
Average age:	33

CAREER DESTINATIONS

- AMRI Group
- Emirates Airline
- ENOC LLC
- Schlumberger
- Bayer Healthcare

"I enjoyed meeting fellow students from different backgrounds and industries, and this really enriched my experience."

**KARIM AZOUAGH,
EXECUTIVE MBA IN DUBAI**



WHAT YOU WILL STUDY

Whichever pathway you choose, your learning will be highly flexible, engaging and rigorous. You will have a variety of core and option modules, and each pathway totals the 180 credits required to complete the MBA programme.

CORE MODULES

20-credit modules

The core modules give you a thorough grounding in the disciplines of management and provide a framework for the rest of the Executive MBA.

OPTION MODULES

Most modules are 10-credit modules, though some are worth 20 credits. Option modules give you the opportunity to enhance and deepen your knowledge and skills in areas that particularly interest you or that will advance your career in the future.

MANAGEMENT PROJECT

60-credit module

The Management Project enables you to put the knowledge and skills gained throughout the programme to practical use on a relevant managerial issue.

EXECUTIVE MBA IN DUBAI

Core modules:	4 modules (total 80 credits)
Option modules:	40 credits of option modules
Management Project:	1 module (60 credits)
Total credits:	180 credits





CORE AND OPTION MODULES

CORE MODULES

- Competitiveness through Technology and Innovation
- Leadership for Transformational Change
- Digital Marketing, Branding and Strategy
- Accounting and Economics for Decision Making

OPTION MODULES

Finance

- Financial Risk Management in European Business
- Corporate Finance and Crowdfunding

Circular Economy

- Materials, Resources, Energy and Competitiveness
- Business Models for a Circular Economy
- Diversity, Scale and Development

Health

- Digital Health and Informatics

Entrepreneurship

- Entrepreneurship and Creativity
- Enterprise and Innovation

Marketing

- Marketing Communications
- Corporate Marketing

International Business

- International Business Strategy

Technology Support

- Management Consulting

“Bradford has all kinds of resources available, the teachers are experienced, and your interaction through the virtual learning environment, engaging with your colleagues and teachers, is brilliant because you can do all kinds of research using the online resources.”

**SHAHEED YOUNIS,
DISTANCE LEARNING MBA**



STUDY OUR MBA ONLINE

The University of Bradford School of Management is a pioneer of online learning. It was one of the first UK business schools to develop and deliver an MBA through distance learning back in 1998.

Our world-class online MBA programme allows you to study at a time, place and pace to suit you. You'll join an international network of over 800 distance learning students, meaning you'll never be studying alone.

LEARN WHEREVER YOU ARE IN THE WORLD

Our unique e-learning platform is your portal and forum for learning. You can log into the platform on your computer, tablet or smartphone wherever you are in the world.

ONE-TO-ONE TUTORING AND STUDENT COLLABORATION

We ensure that you have plenty of opportunities to engage with lecturers, tutors and other students throughout the programme, contributing and collaborating in online discussion forums.

You will learn in small tutorial groups held regularly over an online conference call platform, and you can test your knowledge through weekly online discussion boards and our social networking site. You will also have a dedicated tutor and librarian available for one-to-one guidance and support.

INTERNATIONAL OPPORTUNITIES

You can choose to study part of your programme on campus at Bradford or Dubai, joining our other part-time MBA students.

ONLINE RESOURCES AND SUPPORT

You will study through a combination of self-study, online teaching, live tutorials and group discussions. Your unique

virtual learning environment will provide access to a wealth of material, including:

- Complete online library
- Filmed lectures
- Live lectures
- Guest lectures and workshops
- Business, management and financial databases
- Online modules
- E-version study books
- Key Faculty readings
- Video, audio and podcasts

No.1
**in the world for
value for money**

FINANCIAL TIMES ONLINE
MBA RANKINGS 2019

TOP 10
in the world

CEO MAGAZINE 2019
GLOBAL MBA RANKINGS

TOP 10
**in the world and
Top 3 in the UK**

FINANCIAL TIMES ONLINE
MBA RANKINGS 2019

FEES AND FINANCIAL SUPPORT

TUITION FEES

Visit

www.bradford.ac.uk/money/pgt-int

for the latest fee information

TRAVEL BURSARIES

As a student, you'll be able to apply for travel bursaries to help your study block elective modules in the UK at the University of Bradford campus.

Applications are assessed by the MBA Director of Studies and awarded on a case by case basis.

SUPPORTING YOUR SUCCESS

We offer a range of services to allow you to overcome any challenges you may face and to benefit from our expertise, skills and resources - both during your MBA and after you've graduated.

All course material is available online through our e-learning platform, Canvas. This includes a study book, lecture slides, audio and video. You'll also have online access to University of Bradford library resources.

In addition to the face-to-face teaching, four online tutorials are available. These will normally be led by the lecturer who conducted the module.

You'll also have access to our Career and Employability Service and online resources.

As a student you can explore a range of resources (including our

resume builder and interview simulator) and browse job and internship opportunities through My Career and Employability Centre.

As a graduate you'll have 24-7 access to study space at our Dubai Hub (subject to availability). You'll be able to use all our career services for up to five years after you finish your studies, and join a vibrant alumni community which organises regular dinners, seminar events and networking opportunities. You'll also have access to GoInGlobal, a great online career resource with an international focus.

Having studied our innovative MBA curriculum and with access to these outstanding additional resources, you'll graduate prepared to take the next step in your career with all the tools you need to realise your aspirations.

School of Management Dubai MBA

SCHOLARSHIPS

You will be automatically assessed for a scholarship once you apply. The scholarship is deducted from the tuition fee - visit www.bradford.ac.uk/scholarships for full information.

Early course applications are advised due to limited availability.

OUR ALUMNI



PAUL DONOVAN
Former CEO Odeon &
UCI Cinema Group



HENRY IKEM C. OBIH
Group Executive Director/
Chief Operating Officer,
Downstream, Nigeria National
Petroleum Corporation (NNPC)

OUR ALUMNI HAVE INCLUDED THE FOLLOWING POSITIONS:

- Senior Manager, Revenue Optimisation (Americas) - Emirates Airline
- Vice-President, Strategy and International - Airbus Group Inc
- Chief Technology Officer - Dubai Holdings Group
- Strategy Leader (ECEMEA) - Oracle
- President and Global Head - FSS
- Senior Vice-President, Performance Development - Emirates Airline
- Divisional Vice-President, Management Accounting - Emirates Airline
- Group Chief Technology Officer - Dubai Holdings Group
- Senior Vice-President, Business Technology Solutions - Emirates Airline
- Vice-President (JAPAC & Middle East/Africa) - Network Critical
- Program Manager - Noor Bank
- Managing Director - RME Middle East
- Senior Vice-President, Engineering - Emirates Airline
- Senior Vice-President, Business Technology Solutions - Emirates Airline

FIND OUT MORE AND APPLY



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Dubai, UAE



VISIT OUR WEBSITE:

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dubai/mba](http://www.bradford.ac.uk/dubai/mba)



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